FILE

fashion calendar 1971

31st year · issued weekly

JANUARY 25

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JANUARY 25, 1971

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 23 12:00 Noon	SPRING-SUMMER BRIDAL FASHIONS	MACY'S	6TH FLOOR FABRIC THEATRE
	Featuring bridal gowns by Pandora. (At Bay Shore store, Sat., Jan. 30 at 12:00 Noon.) Open to public. Publicity: Ina Schell, OX. 5-4400.		
Saturday Jan. 23- Jan. 29	BRITISH MENSWEAR FASHIONS FOR FALL	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	WARWICK HOTEL 65 WEST 54TH STREET
	Included are: Bamcrest International, John Comfort, Double Two International, Euro-Leisure, Timothy Glazier Designs, Gore London Line, M.M.C. (E.R.Hammersley & Co.), Miura Fashion International, Allen Solly, Tootal Menswear. For appointment, contact: 247-2700.		
Saturday Jan. 23- Jan. 31	ANNUAL CAMPER & TRAILER SHOW	INTERNATIONAL CAMPER & TRAILER SHOW	MADISON SQUARE GARDEN 7TH AVE. & 32ND STREET
	Innovations in trailers and motor homes; casual fashions; travel information; fur fashions by Georges Kaplan. Daily 1:00-10:00 P.M.; Sundays 1:00-7:00. Prices: $2.50 (adults); $1.50 (children). Publicity: Pearl Winick, 233-6010.		
Sunday Jan. 24- Jan. 27	INTERNATIONAL BOUTIQUE FASHIONS	NATIONAL BOUTIQUE SHOW	McALPIN HOTEL BROADWAY & 34TH STREET
	Over 800 lines of boutique apparel and accessories for men and women; accessories, shoes, gifts, fashions from England, France, Germany, Italy, Sweden, South America, U.S., others. Contact: Nat'l Boutique Show, 99 Chauncy St., Boston; or Oscar Pluznick, Suite 2290, LA. 4-5024.		
Sunday Jan. 24- Jan. 27	FRENCH READY-TO-WEAR AT BOUTIQUE SHOW	FEDERATION FRANCAISE DE VETEMENT FEMININ	McALPIN HOTEL COLONIAL RM - 3RD FLOOR
	Ready-to-wear from 14 French manufacturers. Daily 9:00-6:00. Contact: Philippe Lambert, French Trade Shows, 1150 Sixth Avenue, 582-4960.		
Sunday Jan. 24- Jan. 27	BRITISH FASHIONS AT BOUTIQUE SHOW	CLOTHING COUNCIL OF GREAT BRITAIN	McALPIN HOTEL RED ROOM - 3RD FLOOR
	Fifteen "Chelsea-type" manufacturers will show fashions. Contact: Julian Clifford, PE. 6-5700; or George Gould, 593-2258.		
Jan. 24- Jan. 29	CHICAGO GIFT SHOW, McCormick Place and Palmer House, Chicago. Contact: Maxine or Bob Carman, 220 Fifth Avenue, 686-1677.		
Monday Jan. 25 12:00 Noon Luncheon	PRESS LUNCHEON:PARIS MEN'S FASHION TRENDS	FRENCH TRADE SHOWS (1350 SIXTH AVENUE)	PIERRE'S RESTAURANT 52 EAST 53RD STREET
	Information about trends in men's fashions, to be displayed by eight nations at S.E.H.M. 1971, Paris International Men's Ready-to-Wear Trade Show (Feb. 13-16), By invitation. Contact: Philippe Lambert, 582-4960.		
Just Issued	MEN'S WEAR COLOR FORECAST:SPRING '72	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
	Spring 1972 men's wear color forecast, featuring sportswear, knitwear and coordinated items. Contact: Ruth Maguire, MU. 5-5881.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 25 8:30 P.M.	"NIGHT OF THE LEGENDS"	GREAT LAKES MINK ASSN	THE FOUR SEASONS 99 EAST 52ND STREET
	Benefit dinner-dance with showing of Blackgama mink fashions. Price: $150 per couple, for P.A.L. Publicity: Arnold Jurdem, 421-1461.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	PATTI CAPPALLI FOR ADDENDA	1407 BROADWAY SHOWROOM - 9TH FLOOR
	Continuous showings. Contact: 736-5282.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	ARKIN IMPORTS; LANVIN FOR ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: WI. 7-5324.		
Beginning Monday Jan. 25	OPENING: SUMMER COLLECTION	DAVIDOW BY UMBERTO MANZO	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
	Continuous showings. Contact: 736-6909.		
Beginning Monday Jan. 25	OPENING OF NEW RAINWEAR COLLECTION	DIA DIODATO	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Introduction of cotton rainwear; showing of Spring and Summer fashions. Contact: 594-3219.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	HARMON KNITWEAR BY RUDI GERNREICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous showings. Contact: 695-1617.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous showings. Contact: WI. 7-7457.		
Beginning Monday Jan. 25	OPENING: SUMMER SPORTSWEAR	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
	Continuous by appointment. Contact: PL. 8-6211. Publicity: Marianne Dubé Associates, MU. 4-7750.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
	Women's shirts, coordinates and sports dresses. Continuous by appointment. Contact: Mary Lee Thune, 765-1250.		
Beginning Monday Jan. 25	OPENING: SUMMER COLLECTION	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous showings. Contact: LO. 5-3250.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	REFLECTIONS BY BEVERLY MOYER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous by appointment. Contact: 564-9320.		
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Designed by Patrick Porter and Mario Forte. Continuous showings. Contact: 565-1025. Publicity: Barbara Kling, LT 1-8024.		
Beginning Monday Jan. 25	FALL COLLECTION: OPENING	VIA VENETO 7 (DIV. OF GINO PAOLI)	1407 BROADWAY SHOWROOM - 37TH FLOOR
	Dresses, suits, coats, ensembles, leather sportswear. By appointment. Contact: Eva Shapiro, 244-0556.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 25	OPENING OF SUMMER COLLECTION	LEVINO VERNA	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous by appointment. Contact: Barbara Idelson, 947-4300.		
Beginning Monday Jan. 25	SPRING DOMESTICS-- MARKET WEEK	WEST POINT PEPPERELL	111 WEST 40TH STREET SHOWROOM - 10TH FLOOR
	Sheets, towels, blankets, bedspreads, shower curtains for Spring-Summer. By appointment. Contact: Claude Delibes, 564-0700.		
Monday Jan. 25- Feb. 6	INTERNAT'L DATELINE COLLECTION II	ZUZU ANGEL (RIO DE JANEIRO	GOTHAM HOTEL PRIVATE SUITE
	Pret-a-porter collection for international travel, designed by Zuzu Angel. By appointment. Contact: Lisa Curtis, 684-7444; or CI 7-2200.		
Monday Jan. 25- Jan. 29	PARIS COUTURE SUMMER SHOWINGS	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS FRANCE
	Contact: 100 Faubourg St-Honoré, Paris VIII, France.		

Monday, Jan. 25:	9:00 A.M.	Lepage
	10:00 A.M.	Venet
	11:30 A.M.	Molyneux; Feraud; Venet
	1:00 P.M.	Cerruti
	2:00 P.M.	Vaugham; Lepage
	2:30 P.M.	Feraud; Molyneux
	3:00 P.M.	Scherrer
	4:00 P.M.	De Rauch
	5:30 P.M.	Torrente
Tuesday, Jan. 26:	9:00 A.M.	Lapidus
	10:00 A.M.	Balmain
	11:30 A.M.	Cardin
	3:00 P.M.	Chanel; De Rauch
	5:00 P.M.	Ricci; Griffe
	6:00 P.M.	Lapidus
	6:30 P.M.	Cerruti
Wed., Jan. 27:	9:30 A.M.	Givenchy
	10:30 A.M.	Ungaro
	11:00 A.M.	Laroche; Ricci
	12:30 P.M.	Hercey
	2:00 P.M.	Ungaro
	2:30 P.M.	Patou
	3:00 P.M.	Givenchy
	4:00 P.M.	Lanvin
	5:00 P.M.	Gres; Laroche
Thurs., Jan. 28:	9:45 A.M.	Dior
	10:30 A.M.	Patou
	11:00 A.M.	Lanvin
	11:30 A.M.	Courreges
	3:00 P.M.	Courreges
	3:30 P.M.	St-Laurent
	5:00 P.M.	Dior
Fri., Jan. 29:	3:00 P.M.	Carven

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 25	11:00 A.M.-6:00 P.M., RAYNE SHOE SALON OPEN HOUSE, 6, rue Fbg. St-Honoré, Paris. Contact: Dorelle Associates, 730 Fifth Avenue, JU. 2-9090.		
Tuesday Jan. 26 10:30 A.M.	OPENING: SUMMER COLLECTION By invitation only. Thereafter by appointment. Contact: Matty, 244-7522.	SHANNON RODGERS FOR JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Jan. 26 1:00 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 1, 2 and 8 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 26	1:00 P.M., PAT SANDLER, 498 Seventh Avenue, 16th floor, 244-0600.		
Tuesday Jan. 26 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Jan. 26	6:30 & 8:30 P.M., GIMBELS BRIDAL SHOWS AT VALLEY STREAM STORE		
Beginning Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. (Preview, originally scheduled for Feb. 2 at 3:30, has been cancelled). Contact: LO. 4-9155.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 26	SPRING-SUMMER COLLECTION Continuous by appointment. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 26	SUMMER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous by appointment. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM -2ND FLOOR
Beginning Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 26	"SUMMER SPREE" COLLECTION By appointment. Contact: Betty Hanson, 279-9951.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Con tinuous showings. Contact: Bernice Geller, 927-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 26	SUMMER COLLECTION BY OLE BORDEN Continuous showings. Contact: LO 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous showings. Contact: LO. 3-6143.	SPORT TRIO BY MISS RIKKI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ben Rae, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 27 10:00 A.M.	OPENING OF SUMMER COLLECTIONS Also Feb. 2 at 4:00. (Note Change of Time). By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE: TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 27 LO:30 A.M.	OPENING: SUMMER COLLECTION By reservation. Contact: 244-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Jan. 27 12:00 Noon	SHOWING OF SUMMER COLLECTION Also Feb. 2 at 12:00. By reservation. Contact: LA. 4-0237.	DON BREIGINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 27 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Things to Wear and Needlepoint Accessories." Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	PERI NEEDLEPOINT	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 736-1351.	ARTHUR DOUCETTE FOR J.G. COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Also Feb. 3 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Changed Jan. 27	OPENING OF TRAINA SPORT SUMMER COLLECTION, ORIGINALLY SCHEDULED FOR JAN. 27 AT 4:00 P.M., HAS BEEN CHANGED TO 10:00 A.M. (see above).		
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 244-6761.	CARLYE DRESS BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 4-8190.	THE FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 279-6250.	JENNIFER BY JOHN MULLEN	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 27- Feb. 5	SUMMER COLLECTION FROM JAPAN	ISSEY MIYAKE (TOKYO)	HOTEL GOTHAM PRIVATE SUITE
	Showing by appointment. Contact: CI. 7-2200; or Tom Broome, EL. 5-0300.		
Wednesday Jan. 27- Feb. 12	SUMMER COLLECTION IN NEW YORK	HELGA (LOS ANGELES)	GOTHAM HOTEL PRIVATE SUITE
	By appointment. Contact: Walter Oppenheimer or Dick Steiner, CI. 7-2200.		
Thursday Jan. 28 8:00 A.M. Breakfast	PRESS PREVIEW: BED & BATH FASHIONS	BURLINGTON DOMESTICS	1345 SIXTH AVENUE SHOWROOM - 3RD FLOOR
	Introduction of Spring-Summer '71 bed and bath fashions. By invitation. Contact: Daphne Hardoon, 333-3672.		
Thursday Jan. 28 11:00 A.M.	OPENING OF SUMMER BOUTIQUE COLLECTION	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also Feb. 2, 9 at 11:00. By reservation. Contact: Marilyn Pignoni, LA. 4-9350.		
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By reservation. Contact: 594-3000.		
Thursday Jan. 28 12:30 P.M.& 2:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	Second show at 2:00 for buyers. Both shows by invitation. Contact: Harri Carey, 695-5555.		
Thursday Jan. 28 1:15 P.M.	OPENING OF SUMMER COLLECTION	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By reservation. Contact: Miss Fritzi, LO. 5-4115.		
Thursday Jan. 28 2:00 P.M.	OPENING OF SUMMER COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Also Feb. 3 at 2:30. By reservation. Contact: LO. 3-1600.		
Jan. 28	2:00 P.M., Jon Haggins, 37 West 39th street, 3rd floor, 695-5555.		
Thursday Jan. 28 3:00 P.M.	OPENING OF SUMMER BOUTIQUE COLLECTION	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Contact: Ruth McLaughlin, BR. 9-5012.		
Thursday Jan. 28 4:00 P.M.	OPENING: SUMMER COLLECTIONS	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Designed by Elinor Simmons and Rizkallah. Contact: 594-0030.		
Jan. 28	7:30 P.M., ALTMAN BRIDAL SHOW, Short Hills and Westchester		
Beginning Thursday Jan. 28	SUMMER COLLECTION BY BILL HAIRE	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: WI. 7-6845.		
Friday Jan. 29- Feb. 2	SEVENTH ITALIAN KNITWEAR MARKET	MAIT	GRAND HOTEL FLORENCE, ITALY
	Fashions in knitwear for men, women, children. Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 31- Feb. 2	FOOTWEAR FASHION WEEK	FOOTWEAR ASSOCIATIONS	WALDORF-ASTORIA; PLAZA HOTELS
	Sponsored by New England Footwear Assn; American Footwear Mfrs Assn; Nat'l Shoe Retailers; Volume Footwear Retailers. Sun & Mon, 9:00-6:00; Tues., 9:00-12:00 Noon. Contact: New Yorker Hotel, 594-7606.		
Sunday Jan. 31- Feb. 2	FOOTWEAR "PACE-SETTERS"	DESIGNER SHOE GUILD	INDIVIDUAL SHOWROOMS
	Members include: Dan Berk, Cardone and Baker, D'Antonio, Palter de Liso, David Evins, Delman, Howard Fox, Julianelli, Palizzio, Dominic Romano, Wolsam, Ltd. Sol Litvak of Erica, John Jerro, and Stanley Philipson will show at Hotel Plaza. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.		
Sunday Jan. 31- Feb. 3	FABRIC-TRIMMINGS SHOW IN DALLAS	APPAREL MART	DALLAS, TEXAS
	Contact: Jack Goldstein, 527 Madison Avenue, Room 1616, 752-2422.		
Monday Feb. 1 8:30 A.M.& 10:15 A.M.	TWO TREND MEETINGS	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA EMPIRE ROOM
	Semi-annual fashion trend meetings. (Also at 10:15 A.M.) By invitation. Contact: 51 East 42nd Street, MU. 2-8705.		
Monday Feb. 1 11:30 A.M.	OPENING OF SUMMER COLLECTION	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Contact: BR. 9-5991.		
Feb. 1	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Monday Feb. 1 2:00 P.M.	OPENING OF SUMMER COLLECTION	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By reservation. Contact: Nan Koven, BR. 9-8575.		
Monday Feb. 1 2:00 P.M. and 4:00 P.M.	SEMI-ANNUAL FASHION CONFERENCE	NATL SHOE RETAILERS ASSN (200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
	Fall-Winter preview of footwear trends in silhouettes, colors and materials. New directions in women's apparel fashions, colors and fabrics. Live runway and on-screen color presentations. Visuals and technical production by Producer's Center of Charisma, Inc. Admission by advance registration: $10.00 per person. Fashion Director: Thelma Hennessey, 686-7520.		
Monday Feb. 1 3:00 P.M.& 5:00 P.M.& 7:00 P.M.	THREE FOOTWEAR FASHION SHOWS	LATINAS	HOTEL PLAZA BAROQUE SUITE
	"Fashion is Going Out of Fashion"--Latinas' event for Fall '71, produced by Peter Glen. (Repeated at 5:00 and 7:00 P.M.) Admission by ticket only. Contact: Ellen Campuzano, 868-0550.		
Monday Feb. 1 5:00 P.M.	PREVIEW OF SUMMER COLLECTION	E. SONNE REYES	ST. REGIS HOTEL VERSAILLES SUITE
	By invitation. Contact: PL. 5-8643.		
Feb. 1	5:00 and 7:00 P.M., LATINAS FOOTWEAR SHOWS, HOTEL PLAZA (see above)		
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous showings, by appointment only. Contact: Fleta Hickman, LO. 4-9220.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTIONS Fashions by Rebecca, Phyllis Sues, Jon Mandl for Tam II, Villa Travilla. By appointment. Contact: Marion Auley, 947-8470.	SYLVAN RICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 1	SUMMER COLLECTION BY TARQUIN Continuous showings. Contact: LA. 4-4562.	SAMUEL ROBERT	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Monday Feb. 1	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154. Publicity: Barbara Kling, LT. 1-8024.	TRAVILLA (112 EAST 7TH, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Tuesday Feb. 2 9:00 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. (Note change of date). Thereafter at Hotel Gotham, by appointment. Contact: Marjorie Plecher, 213-657-8586. Publicity: Robert Zarem, PL. 9-6272.	RAY AGHAYAN-BOB MACKIE (8636 MELROSE AVE, L.A.)	BONWIT TELLER S'FARI ROOM - 4TH FLOOR
Tuesday Feb. 2 9:15 A.M.	OPENING: SUMMER COLLECTION Show (20-minute) promptly at 9:30. By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 4 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING: SUMMER COLLECTION Also Feb. 9 at 11:00. By reservation. Contact: WI. 7-4968.	WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 2	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd floor, LA 4-9350		
Tuesday Feb. 2 12:00 Noon	OPENING: SUMMER COLLECTION By reservation. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Feb. 2	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Tuesday Feb. 2 1:00 P.M.	OPENING OF BOUTIQUE SUMMER COLLECTION Also Feb. 9, 11 at 1:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Feb. 2	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 2 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Cancelled Feb. 2	ANNE FOGARTY'S SHOWING OF SUMMER COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, FEB. 2 AT 3:30, HAS BEEN CANCELLED. (Opening, Jan. 26--See Pg. 4)		
Tuesday Feb. 2 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Feb. 2	4:00 P.M., TRAINA BOUTIQUE & SPORT, 550 Seventh Ave., 15th floor, LA. 4-3520		
Changed Feb. 2	RAY AGHAYAN - BOB MACKIE SHOWING AT 5:00 P.M. HAS BEEN CHANGED TO 9:00 A.M. (See Pg. 8). Thereafter, by reservation, at Hotel Gotham, CI. 7-2200.		
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday Feb. 2	SUMMER COLLECTION BY FRANCES PRISCO Continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION By appointment. Contact: Maria Finkle, LO. 4-9220. Publicity: Eleanor Lambert, MU. 8-2130.	CHRISTIAN DIOR-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Feb. 2	PREMIERE OF SUMMER COLLECTION Showing of new collection. By appointment. Contact: Bill Levin, 279-0698.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 3 9:30 A.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 3 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 10 at 10:30. Contact: Mabel Glemby, LA. 4-3520. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 8 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 3 12:30 P.M. Luncheon	LUNCHEON SHOW: SUMMER SWIMWEAR	PETER PAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Also, "Baba Kea of Honolulu Collection" for Peter Pan. Reservations $5.95 -- CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By reservation. (Note change of date). Contact: Judy Lauterstein, LO. 4-0462.		
Feb. 3	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Feb. 3	2:30 P.M., TRIGERE, 550 Seventh Avenue, 17th floor, LO. 3-1600		
Wednesday Feb. 3 4:00 P.M.	OPENING: SUMMER COLLECTION	CLARET-GAVI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Designed by June Francis. By reservation. Contact: Mike Korwin, LO. 3-6126.		
Wednesday Feb. 3 5:00 P.M.	OPENING OF SUMMER COLLECTION	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Also Feb. 10 at 5:00. By reservation. Contact: 564-0910.		
Beginning Wednesday Feb. 3	SUMMER BOUTIQUE COLLECTIONS	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings. Contact: PE. 6-2663.		
Feb. 4	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 26th floor, LA. 4-7626		
Thursday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By invitation. Contact: 524-3818.		
Thursday Feb. 4 11:45 A.M.	"CONTRACT MERCHANDISING ENVIRONMENT"	NATIONAL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
	Speakers: Harold E. Jung, president, Lees Carpets; Michael Saphier--Saphier, Lerner, Schindler, Environetics. Prices: $14.00, members; $16.00 guests. Contact: TE. 8-5133.		
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By reservation. Contact: BR. 9-5012.		
Thursday Feb. 4 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON	SLOAN-KETTERING CANCER CENTER THRIFT SHOP	WALDORF-ASTORIA GRAND BALLROOM
	Showing of Chester Weinberg Spring collection at annual benefit luncheon. Price: $15.00 each. Contact: 1410 Third Avenue, LE. 5-1250.		
Thursday Feb. 4 1:00 P.M.	OPENING: SUMMER COLLECTION	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By reservation. Contact: Judy Lauterstein, LO. 4-0462.		
Thursday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Thereafter continuous by appointment. Contact: Janet Bonomo, 594-5660.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 11 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday 4:30 P.M. Cocktails	INTRODUCTION OF NEW BIKINI COLLECTION Mr. Arthur Garson will introduce his new Lovable Bikini collection and "hot pants" to the press. By invitation. Publ.: Polly Guerin, 679-8695.	LOVABLE	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
Beginning Thursday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Feb. 4	2:30 P.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Cancelled Feb. 5	SARMI'S PREVIEW OF SUMMER COLLECTION, ORIGINALLY SCHEDULED FOR FRIDAY, FEB. 5 AT 10:30 A.M., HAS BEEN CANCELLED. (Opening, Mon. Feb. 1 --See Below)		
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTIONS By appointment. Contact: Dorothy Hermé, 244-7270.	SARMI, INC.; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 1- Feb. 5	SHOWING OF NEW BOOTS AND SHOES Five new fashion statements in a continuous multi-media presentation that shows new boots and shoes for today's fashions. Contact: Helen Perlman, BR. 9-5800.	GOLO	350 FIFTH AVENUE SUITE 925

Friday Feb. 5- Feb. 9	13TH ANNUAL MEN'S WEAR CONVENTION By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, Lt. 1-8210.	MEN'S FASHION ASSOCIATION	THE MARRIOTT PHILADELPHIA, PA.
	Fri., Feb. 5:	12:00 Noon	registration
		6:00 P.M.	Kayser-Roth (cocktails)
		8:00 P.M.	Celanese (dinner)
	Sat., Feb. 6:	8:00 A.M.	Michaels/Stern (breakfast)
		9:00 A.M.	MFA Fashion Clinic No. 1
		12:00 Noon	Oleg Cassini (luncheon)
		2:30 P.M.	MFA Fashion Clinic No. 2
		7:00 P.M.	Sears, Roebuck and Co. (dinner)
	Sun., Feb. 7:	8:00 A.M.	Pierre Cardin (breakfast)
		9:00 A.M.	MFA Fashion Clinic No. 3
		12:00 Noon	Hart Schaffner & Marx (luncheon)
		2:30 P.M.	Burt Bacharach rehearsal
		6:00 P.M.	Hystron Fibers (dinner)
		10:15 P.M.	After Six (reception)
	Mon., Feb. 8:	8:00 A.M.	Esquire (breakfast)
		9:00 A.M.	MFA Fashion Clinic No. 4
		12:00 Noon	Botany Industries (luncheon)
		7:00 P.M.	MFA-MRA Banquet
	Tues., Feb. 9:	8:00 A.M.	Cigar Institute of America (breakfast)
		9:00 A.M.	MFA Fashion Clinic No. 5
		12:00 Noon	J.P. Stevens Co. (luncheon)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 8	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Feb. 8	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Beginning Monday Feb. 8	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Feb. 9	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd floor, LA. 4-9350		
Feb. 9	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Tuesday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 9	1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Feb. 9	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Feb. 10	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Wednesday Feb. 10 2:30 P.M.	PREVIEW OF SUMMER COLLECTION By inviation. Thereafter by appointment. Contact: 685-3765.	GIORGIO DI SANT'ANGELO (24 East 38TH STREET)	PLACE TO BE ANNOUNCED
Feb. 10	5:00 P.M., CLAUDIA, 498 Seventh Avenue, 9th floor, 564-0910		
Feb. 11	1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Feb. 11	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday Feb. 16 5:00 P.M.- 6:30 P.M.	PRESS PREVIEW AND RECEPTION Jane Evans, president of I. Miller, will invite the press to preview The Miller Eye. By invitation. Publicity: Ruth Hammer Assoc., 685-8292.	THE MILLER EYE (NEW DIVISION, I. MILLER)	11 EAST 54TH STREET

CONTINUOUS SHOWINGS - THESE SPRING-SUMMER COLLECTIONS HAVE OPENED

ARBE IMPORTS. . . . . 498 Seventh Avenue, 11th floor, LW. 4-0220

BARRIE SPORT. . . . . 1032 Sixth Avenue, 12th floor, 736-5672

MARCEL BOUCHER . . . . . 347 Fifth Avenue, 2nd floor, MU. 3-0041

ELEANOR BRENNER FOR BRENNER COUTURE . 498 Seventh Avenue, 21st floor, 947-9677

CACHAREL-MALLORY . . . . . 530 Seventh Avenue, 19th floor, WI. 7-4406

CHESTER NOW . . . . . 498 Seventh Avenue, 10th floor, 244-3877

CONCEPT VII BY JACK BODI . . . . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL. . . . . 498 Seventh Avenue, 23rd floor, BR. 9-6560

CUDDLECOAT BY VICTOR JORIS . . . . . 500 Seventh Avenue, 5th floor, BR. 9-9233

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

(continued on next page)

CONTINUOUS SHOWINGS-THESE SPRING-SUMMER COLLECTIONS HAVE OPENED (con't. from p.12)

MARION DIGNEY BOUTIQUE . . . . . .262 West 38th Street, 17th floor, 868-3232

SEYMOUR FOX . . . . . 512 Seventh Avenue, 22nd floor, LO. 4-3246

HENRY FRIEDRICKS . . . . . 205 West 39th Street, 13th floor, PE. 6-8867

GAY GIBSON; QUINCY PETITES . . . . . 1411 Broadway, 24th floor, 564-4130

GININI . . . . . .512 Seventh Avenue, 13th floor, PE. 6-2291

GINORI . . . . . .498 Seventh Avenue, 12th floor, 244-4700

NATALIE GREEN . . . . . 500 Seventh Avenue, 14th floor, 565-1888

NAT HIRSCH FOR JUNIOR GALLERY . . . . 250 West 39th Street, 10th floor, 594-0352

JEUNESSE BY JEANNENE BOOHER . . . . . 498 Seventh Avenue, 12th floor, 695-6234

JUNIOR ACCENT BY CARA KIRBY . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434

KIMBERLY . . . . . .1410 Broadway, 10th floor, LO. 4-1080

CALVIN KLEIN . . . . . .205 West 39th Street, 4th floor, PE. 6-9601

LANZ; ALEXA . . . . . 1407 Broadway, 26th floor, OX. 5-6440

LOOMTOGS . . . . . 1407 Broadway, 35th floor, 594-2100

LUBA FOR ELITE . . . . . 512 Seventh Avenue, 28th floor, LA. 4-4640

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX. 5-4270

HENRY RUTMAN FOR MISS GALLERY . . . . 230 West 38th Street, 4th floor, 239-4769

TERRY MORTON FOR PARNES-FEINSTEIN . . 530 Seventh Avenue, 10th floor, BR. 9-0952

NAPIER . . . . . 530 Fifth Avenue, 22nd floor, YU. 6-6633

NARDUCCI SPORT . . . . . .530 Seventh Avenue, 11th floor, 594-5660

LEE EVANS FOR PLW . . . . . 1411 Broadway, 24th floor, 564-4130

ORIGINALA . . . . . 512 Seventh Avenue, 43rd floor, 695-5100

PETTI 4'S . . . . . 498 Seventh Avenue, 17th floor, CH. 4-3558

GINO PAOLI . . . . . .1407 Broadway, 37th floor, BR. 9-0925

TANNER/TANNERWAY . . . . . .530 Seventh Avenue, 28th floor, CH. 4-6350

SAZ . . . . . 200 East End Avenue, Apt. 7L, 348-2132

TRES VITE . . . . . 108 West 39th Street, 11th floor, 947-3191

KEN SCOTT . . . . . 17 East 67th Street, 3rd floor, 249-9600

1972

JANUARY

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